




## Got a great business idea but need to create a great sales pitch?

Sign up and learn how to create a great sales pitch for your business idea. The session will be run by the National Council for Graduate Entrepreneurship in partnership with Aston University Careers and Employability Centre, SPEED WM programme and Aston Entrepreneurs on:

**Wednesday 3<sup>rd</sup> November – 2pm – 5pm, MB568.**

In this interactive session you will learn what it takes to make up and provide a great pitch. We will develop these elements in detail and then get you to put these together into a great story which you can remember and then pitch out to the audience. You will have firsthand experience and feedback on your own pitching style. You will also learn to gauge audience response and adjust the presentation accordingly.

To find out more about signing up for this event or to find out more about the  programme which offers support and funding to set up your own business please contact Kim Jones in the Careers and Employability Centre: [k.jones3@aston.ac.uk](mailto:k.jones3@aston.ac.uk)

